

TG DIALOGUE



WHO ARE WE?



WHO ARE WE?



WHAT BOSSES WANT

Number one trait I look for: A personal connection to the story they are sharing (or in general, a personal connection to the job). That 'connection' could be

(1) pure simple interest (that is evident; with "passion" being an overused but honestly best word to describe how they begin to express their knowledge when asked about their role/a particular tour),

OR (2) their own story, whether having lived in the place/places or experienced something emotional themselves or through family, about that place/places at a particular point in time (being able to tie that personal experience to what they are sharing)

The one trait that I look for is people's skills the ability to fairly connect, communicate and comfort folks in a foreign land

Passion, honesty and integrity

I will look for guides that can have a clear structure to their delivery, and not just throw out random facts

I will look for guides who are team players.

For me, it's someone who is genuine as a person and genuinely service-oriented. Skills can be taught, but authenticity and the desire to look after guests are much harder to instill.

#1 trait is depth of engagement across diff types of audience (children, and C suite)

I look for curiosity. Cities evolve, food evolves, and every guest is different. The best guides are the ones who never stop learning.

I'm looking for a team player: prioritizing collective success over individual recognition

Someone who is engaging, about to read the guest, informative without being a history teacher

WHAT BOSSES DON'T WANT

Biggest red flag: Someone who talks at people instead of reading the room. If a guide can't adapt to who's in front of them — kids, seniors, first-timers, repeat travellers — the polish doesn't matter. They need to truly connect. Sometimes the least eloquent guides could be the ones that get the best reviews.

The biggest red flag is when a guide is not sincere to his core job which is story telling and creating a life time experience but rather focus too much on money making and then in that pursuit losses interest in the guests .

Guides who are too much into business.

My biggest red flag is making things up when the guide is not sure.

Another red flag is steering conversations towards politics and giving strong political opinion

My biggest red flag is guides who express frustration in front of guests. Could be towards other guides / staff or public vendors.

My biggest red flag is someone who is too full of themselves. Guiding is about the guests, not the guide. If they're more interested in showing off than creating a great experience, that's not someone I'd want on the team

lack of integrity. Admittedly this falls under one giant bucket and I of course can elaborate

My biggest red flag is a lack of humility. If someone thinks they already know everything, they've stopped growing. Great guides are confident enough to lead and humble enough to keep learning.

"I know it all" attitude

The 3 "Wants" (The Positives)



The Chameleon (Adaptability & People Skills)

- Depth of engagement across different audiences—from kids to C-suite
- Can read the room and comfort folks in a foreign land.



The Local Friend (Authenticity & Personal Connection)

- Genuine service
- Has a personal connection to the (lived there, family history) as their superpower.



The Sponge (Curiosity & Structure)

- Cities evolve, food evolves... the best guides never stop learning
- Structure, curiosity, and teamwork



The 3 "Please Don'ts" (The Red Flags)



The Lecturer

(The "Know-it-all" / Talks AT people)

- Don't be a history teacher who talks AT people
- Too full of themselves



The Drama Queen/King

(Loses cool / Gets political / Makes things up)

- Expressing frustration in front of guests (e.g., scolding staff)
- Making up facts
- Cornering tourists with strong political opinions



The Hustler

(Ego-driven / Only cares about the transaction)

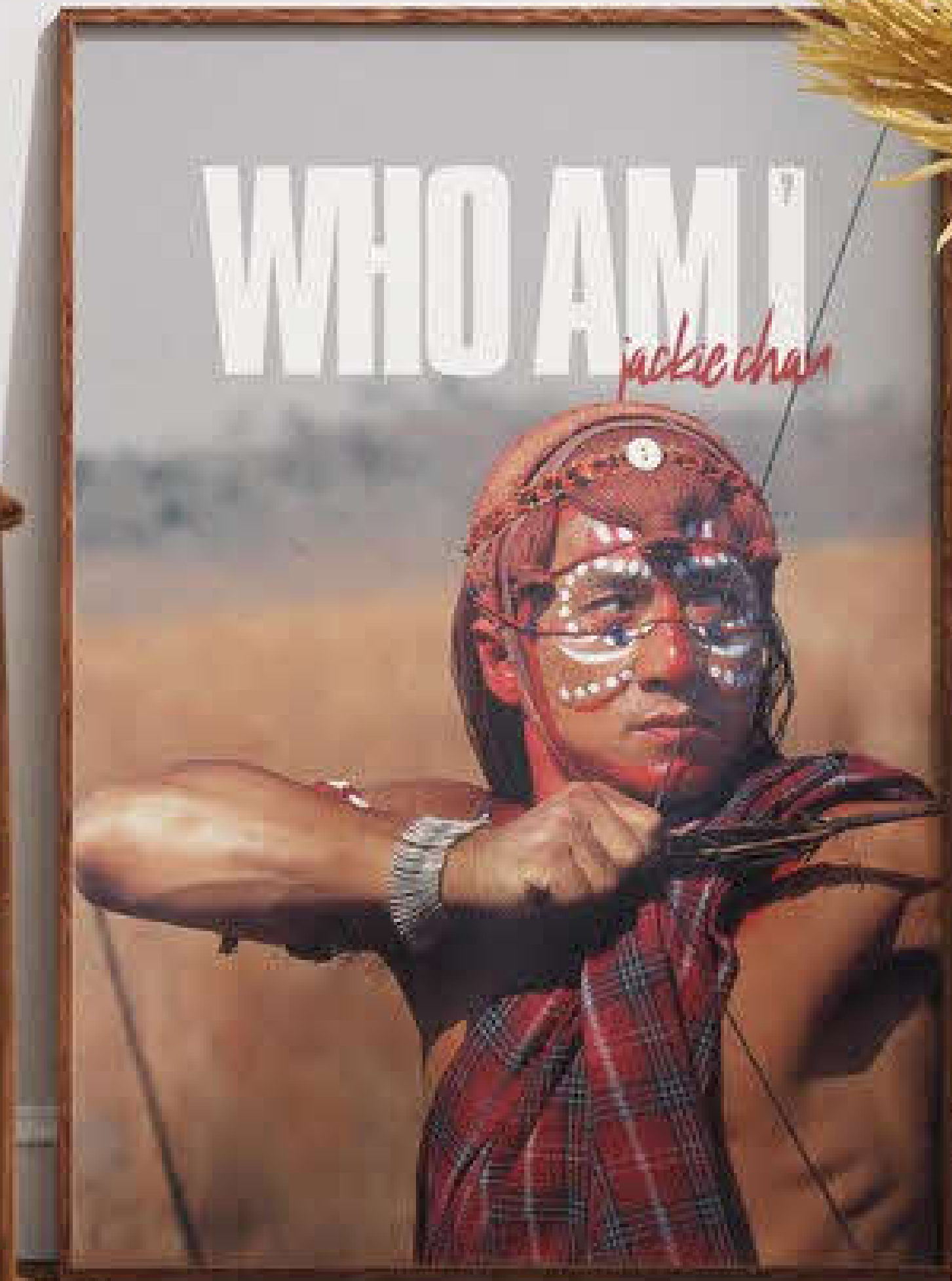
- Focuses only on money or transaction
- Lose interest in the guest; guest feels it immediately.



Tourist Guide Vision:

"The *Future of Guiding 2.0 (FOG 2.0)* envisions a community of Tourist Guides from different professions, of different ages, presenting different facets of the Singapore story."

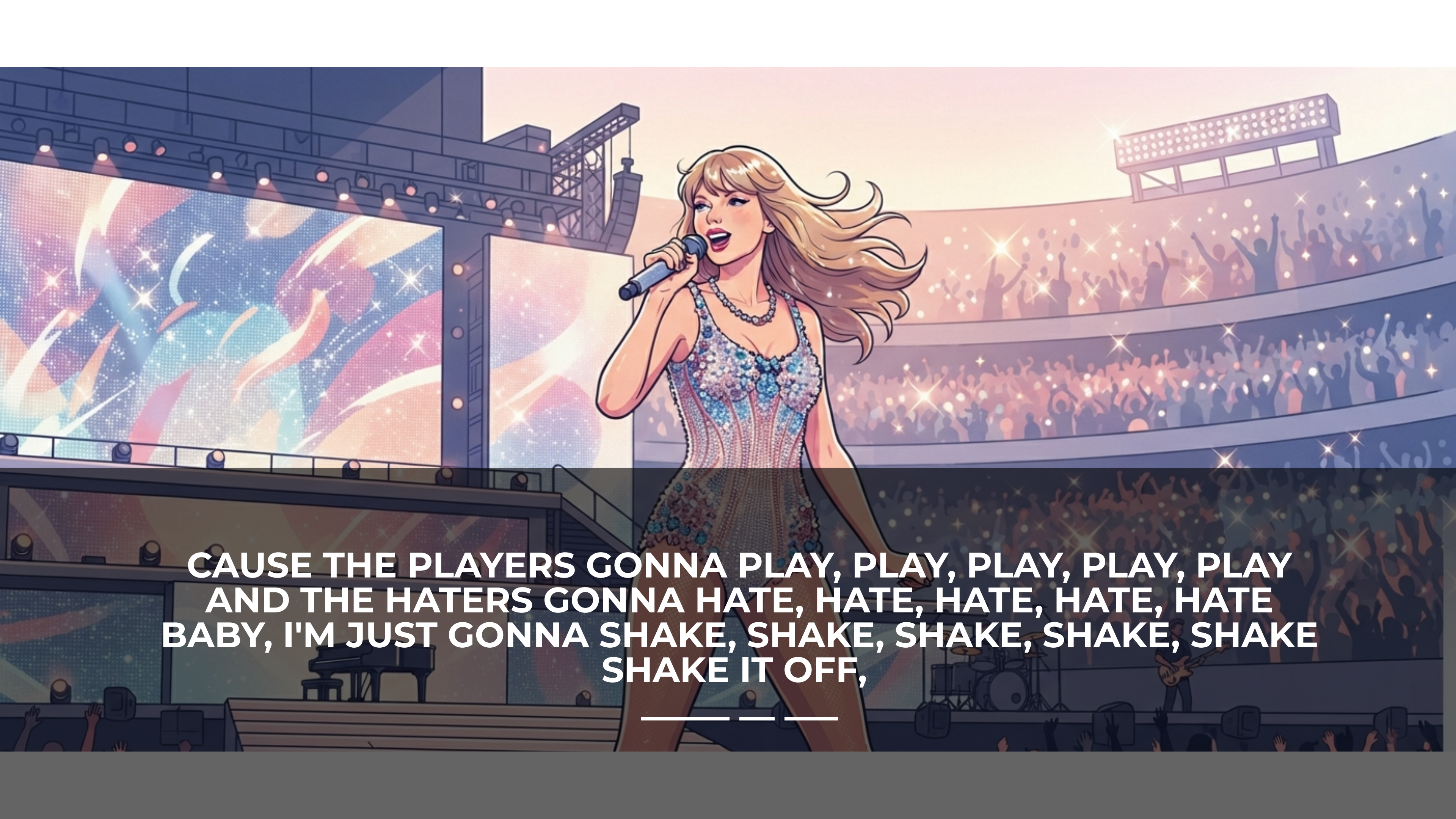






YOU + FACT = STORY



An illustration of Taylor Swift performing on stage. She is wearing a sparkling, sequined dress and holding a microphone. Her blonde hair is blowing in the wind. The background shows a large stadium filled with cheering fans, with bright stage lights and a large screen displaying colorful, abstract patterns. The overall atmosphere is vibrant and energetic.

**CAUSE THE PLAYERS GONNA PLAY, PLAY, PLAY, PLAY, PLAY
AND THE HATERS GONNA HATE, HATE, HATE, HATE, HATE
BABY, I'M JUST GONNA SHAKE, SHAKE, SHAKE, SHAKE, SHAKE
SHAKE IT OFF,**



BREAK OUT



Tiong Bahru

JASON

Marina Bay

JASMINE

Kampong Glam

EIKTHA

Little India

AARON

Chinatown

BAS/LORA

Katong/ Joo Chiat

ROYSTON/KELVIN



**Tiong
Bahru**

JASON

Marina Bay

BAS

**Kampong
Glam**

EIKTHA

Little India

AARON

Chinatown

LORA

**Katong/
Joo Chiat**

ROYSTON/KELVIN



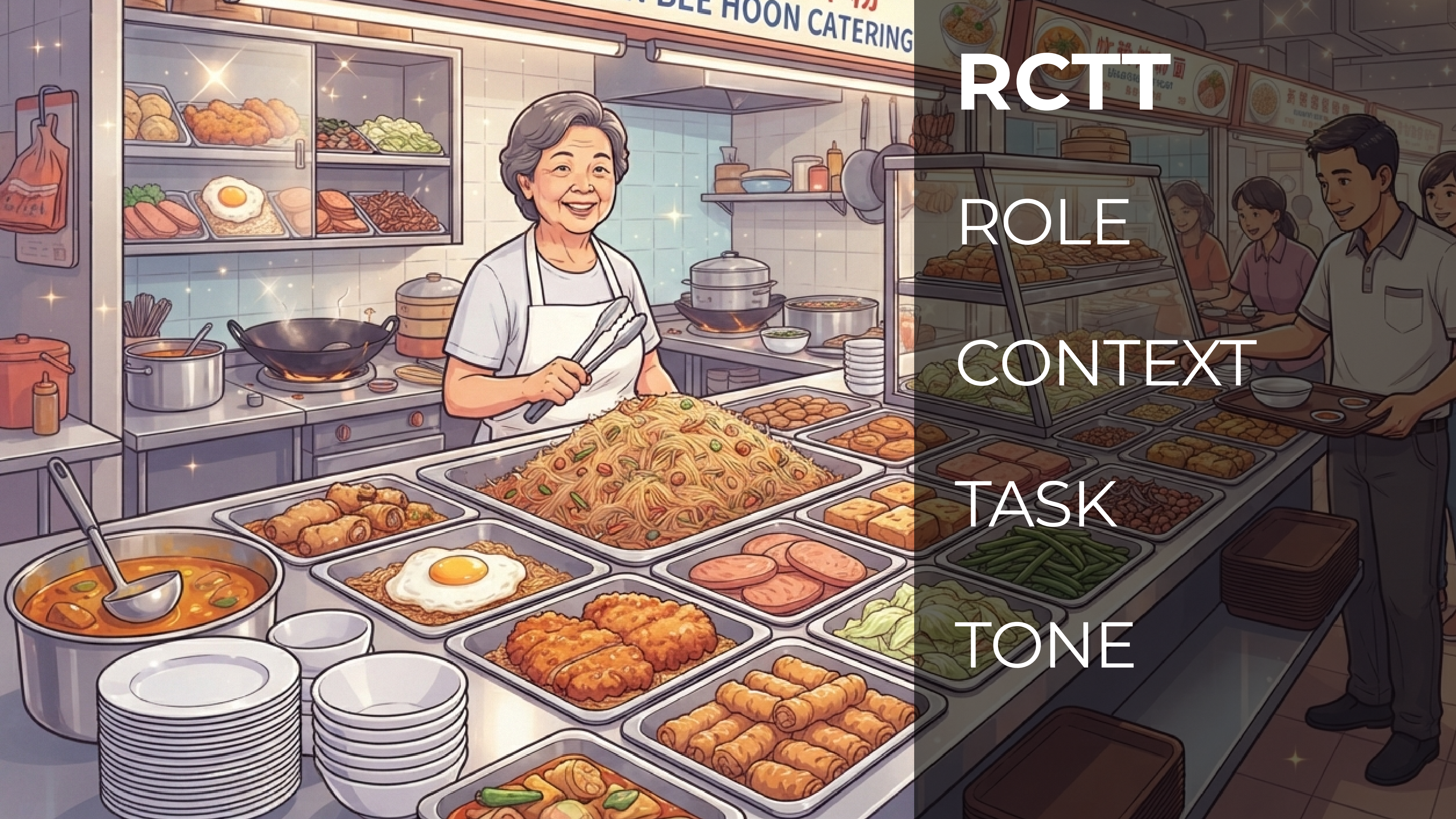
BREAK OUT

CHATGPT

[HTTPS://CHATGPT.COM](https://chatgpt.com)







RCTT

ROLE

CONTEXT

TASK

TONE

The background is a vibrant illustration of a food stall. On the left, a woman with grey hair, wearing a white apron, smiles warmly. Behind her are shelves stocked with various food items like fried chicken, dumplings, and vegetables. In the foreground, there are several trays of food, including spaghetti with meat sauce, fried chicken, and other dishes. To the right, a man in a grey shirt is seen from the side, looking at the food. The stall has signs with Chinese characters and English text like 'FOOD CATERING'.

RCTT

- [ROLE] Act as an expert tour guide mentor.
- [CONTEXT] I am a tourist guide. My background is [Insert your 3 words].
- I am guiding in [Area]
- [TASK] Using the facts in the attached photo, and my personal background, write 10 unique storytelling angles I can use to connect with my guests.
- [TONE] Keep the tone conversational, engaging, and emotionally resonant.





What's on your mind today?

Act as an expert tour guide mentor.

I am a tourist guide. My background is SAILOR, CONSTRUCTION WORKER, POLICE MAN
I am guiding in KAMPONG GLAM

Using the facts in the attached photo, and my personal background, write 10 unique storytelling angles
I can use to connect with my guests.

Keep the tone conversational, engaging, and emotionally resonant.

+

🗣️

↑



LET'S
SHARE



[https://go.gov.sg/tatgif2026breakout
feedback](https://go.gov.sg/tatgif2026breakoutfeedback)